

CONTRACT



www.nbcconnecticut.com

And:

MENTZER MEDIA
DO NOT MAIL
600 FAIRMOUNT AVENUE
SUITE 306
TOWSON, MD 21286

| | | |
|--|--|--|
| <u>Contract / Revision</u> 334258 / 1 | | <u>Alt Order #</u> |
| <u>Product</u> SENATE 2012 | | |
| <u>Contract Dates</u> 10/02/12 - 10/08/12 | <u>Estimate #</u> 1319 | |
| <u>Advertiser</u> LINDA MCMAHON FOR SENATE | | <u>Original Date / Revision</u> 09/10/12 / 10/05/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WVIT | <u>Account Executive</u> Corey Lane | <u>Sales Office</u> Philadelphia NS |
| <u>Special Handling</u> | | |
| <u>Demographic</u> RA35+ | | |
| | | <u>Total Ratings</u> 262.00 |
| <u>IDB#</u> 1021 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> 42748 | <u>Advertiser Ref</u> 20828 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------------|--------------------|-------------------|------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|---------------|-------------|-------|------------|
| 1 | WVIT | 10/02/12 | 10/07/12 | 6-7A CT NEWS TODAY | 6A-7A | | :30 | | | | NM | 2 | \$900.00 |
| | IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | | 2 | \$450.00 | 4.00 | | | |
| 2 | WVIT | 10/02/12 | 10/07/12 | 12-1P AH LIVE | 12P-1P | | :30 | | | | NM | 6 | \$450.00 |
| | IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1221-- | | | | 6 | \$75.00 | 1.00 | | | |
| 3 | WVIT | 10/02/12 | 10/07/12 | 4-5P ELLEN | 4P-5P | | :30 | | | | NM | 8 | \$1,400.00 |
| | IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1222-- | | | | 7 | \$200.00 | 3.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 3 | WVIT | 10/01/12-10/07/12 | 4-5P ELLEN | 4P-5P | -TuWThF---- | :30 | | \$200.00 | 3.00 | NM | | |
| | | See MG 3.8,3.9 | | | | | | | | | | | |
| | | NA-NOT AVAILABLE | | | | | | | | | | | |
| | 8 | WVIT | 10/01/12-10/07/12 | 3-4PM STEVE HARVEY | 3P-4P | MTuWThF---- | :30 | | \$150.00 | 2.50 | NM | | |
| | | Ⓜ MG for 3.3 10/03 | | | | | | | | | | | |
| | 9 | WVIT | 10/01/12-10/07/12 | 430A CT NEW TODAY M-F | 430A-5A | MTuWTh----- | :30 | | \$50.00 | 0.50 | NM | | |
| | | Ⓜ MG for 3.3 10/03 | | | | | | | | | | | |
| 4 | WVIT | 10/02/12 | 10/07/12 | 5-6P CT NEWS @ 5PM | 5P-6P | | :30 | | | | NM | 7 | \$3,850.00 |
| | IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -2221-- | | | | 7 | \$550.00 | 4.00 | | | |
| 5 | WVIT | 10/02/12 | 10/07/12 | 6-630P M-F CT NEWS @ 6 | 6P-630P | | :30 | | | | NM | 3 | \$2,400.00 |
| | IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

| | | |
|--|-------------------------------|--|
| <u>Contract / Revision</u> 334258 / 1 | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/02/12 - 10/08/12 | <u>Product</u> SENATE 2012 | <u>Estimate #</u> 1319 |
| <u>Advertiser</u> LINDA MCMAHON FOR S | | <u>Original Date / Revision</u> 09/10/12 / 10/05/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|---------------------------------------|-----------------|------------------------|------------------------|-----------------------|-------------------|-------------------|-----------------------|---------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | - 111 - - - | | | | 3 | \$800.00 | 5.00 | | | |
| 6 | WVIT | 10/02/12 | 10/07/12 | 7-730P EXTRA | 7P-730P | | :30 | | | | NM | 4 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | - 1111 - - | | | | 4 | \$450.00 | 3.00 | | | |
| 7 | WVIT | 10/02/12 | 10/07/12 | 730-8P ACCESS HOLLYWO | 730P-8P | | :30 | | | | NM | 4 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | - 1111 - - | | | | 4 | \$450.00 | 3.00 | | | |
| 8 | WVIT | 10/02/12 | 10/07/12 | 1135-1235A TONIGHT SHO | 1135P-1235A | | :30 | | | | NM | 4 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | - 1111 - - | | | | 4 | \$225.00 | 3.00 | | | |
| 9 | WVIT | 10/02/12 | 10/07/12 | 11-1135P LATE NEWS | 11P-1135P | | :30 | | | | NM | 4 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | - 111 - 1 - | | | | 4 | \$800.00 | 4.00 | | | |
| 10 | WVIT | 10/02/12 | 10/07/12 | T8-8P VOICE-RESULTS | 8P-9P | | :30 | | | | NM | 1 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | - T - - - - | | | | 1 | \$2,200.00 | 6.00 | | | |
| E 11 | WVIT | 10/02/12 | 10/07/12 | PRESIDENTIAL DEBATE | 9P-11P | | :30 | | | | NM | 3 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | - - W - - - | | | | 2 | \$3,000.00 | 4.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | | 2 | WVIT | 10/01/12-10/07/12 | PRESIDENTIAL DEBATE | 9P-11P | - - - W - - - - - | :30 | \$3,000.00 | 4.00 | NM | | |
| | | See MG 11.3, 11.4 NA-NOT AVAILABLE | | | | | | | | | | | |
| | | 3 | WVIT | 10/01/12-10/07/12 | FTBL NIGHT AMERICA | 7P-815P | - - - - - S | :30 | \$1,000.00 | 2.00 | NM | | |
| | | See MG 11.5 PREEMPT-CLIENT REQUEST | | | | | | | | | | | |
| | | 4 | WVIT | 10/01/12-10/07/12 | 1030A-1130A SU MTP | 1030A-1130A | - - - - - S | :30 | \$2,000.00 | 2.00 | NM | | |
| | | MG for 11.2 10/03 | | | | | | | | | | | |
| | | 5 | WVIT | 10/01/12-10/07/12 | 10-1030A CHRIS MATTHEW | 10-1030A | - - - - - S | :30 | \$1,000.00 | 2.00 | NM | | |
| | | MG for 11.3 10/07 | | | | | | | | | | | |
| 12 | WVIT | 10/02/12 | 10/07/12 | F9-10P GRIMM | 9-10P | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | - - - - F - - | | | | 1 | \$1,000.00 | 4.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

| | | |
|---------------------------------------|------------------------|---|
| Contract / Revision 334258 / 1 | | Alt Order # |
| Contract Dates 10/02/12 - 10/08/12 | Product SENATE 2012 | Estimate # 1319 |
| Advertiser LINDA MCMAHON FOR S | | Original Date / Revision 09/10/12 / 10/05/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------------------------|-----------|-------------------|-----------------|-------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|---------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WVIT | 10/01/12-10/07/12 | | F9-10P GRIMM | 9-10P | -----F---- | :30 | | \$1,000.00 | 4.00 | NM | | |
| See MG 12.2 NA-NOT AVAILABLE | | | | | | | | | | | | | |
| 2 | WVIT | 10/01/12-10/07/12 | | FTBL NIGHT AMERICA | 7P-815P | -----Su | :30 | | \$1,000.00 | 4.00 | NM | | |
| Ⓜ MG for 12.1 10/05 | | | | | | | | | | | | | |
| 13 | WVIT | 10/02/12 | 10/07/12 | 10-11P DATELINE NBC | 10P-11P | | :30 | | | | NM | 1 | \$1,500.00 |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----F-- | | | | 1 | \$1,500.00 | 3.00 | | | |
| 14 | WVIT | 10/02/12 | 10/07/12 | 6-7A CT NEWS TODAY | 6A-7A | | :30 | | | | NM | 1 | \$100.00 |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$100.00 | 2.00 | | | |
| 15 | WVIT | 10/02/12 | 10/07/12 | 7-9A SATURDAY TODAY | 7A-9A | | :30 | | | | NM | 1 | \$350.00 |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$350.00 | 4.00 | | | |
| 16 | WVIT | 10/02/12 | 10/07/12 | 9-10A CT NEWS TODAY | 9A-10A | | :30 | | | | NM | 1 | \$300.00 |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$300.00 | 4.00 | | | |
| 17 | WVIT | 10/02/12 | 10/07/12 | NOTRE DAME PRIME | 8p-11p | | :30 | | | | NM | 2 | \$1,500.00 |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 2 | \$750.00 | 4.00 | | | |
| 18 | WVIT | 10/02/12 | 10/07/12 | 6-630P CT NEWS SAT @ 6P | 6P-630P | | :30 | | | | NM | 1 | \$550.00 |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$550.00 | 6.00 | | | |
| 19 | WVIT | 10/02/12 | 10/07/12 | 6-630P CT NEWS SUN @ 6P | 6P-630P | | :30 | | | | NM | 1 | \$550.00 |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$550.00 | 6.00 | | | |
| 20 | WVIT | 10/02/12 | 10/07/12 | 7-8A CT NEWS TODAY | 7A-8A | | :30 | | | | NM | 1 | \$175.00 |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$175.00 | 3.00 | | | |
| 21 | WVIT | 10/02/12 | 10/07/12 | 8-9A SUNDAY TODAY | 8A-9A | | :30 | | | | NM | 1 | \$350.00 |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$350.00 | 4.00 | | | |
| 22 | WVIT | 10/02/12 | 10/07/12 | 1030A-1130A SU MTP | 1030A-1130A | | :30 | | | | NM | 1 | \$2,000.00 |
| IP | | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

| | | |
|--|-------------------------------|--|
| <u>Contract / Revision</u> 334258 / 1 | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/02/12 - 10/08/12 | <u>Product</u> SENATE 2012 | <u>Estimate #</u> 1319 |
| <u>Advertiser</u> LINDA MCMAHON FOR S | | <u>Original Date / Revision</u> 09/10/12 / 10/05/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$2,000.00 | 2.00 | | | |
| 23 | WVIT | 10/02/12 | 10/07/12 | FTBL NIGHT AMERICA NON 7P-8P | | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$1,000.00 | 2.00 | | | |
| 24 | WVIT | 10/02/12 | 10/07/12 | NFL REG SEASON NON LO 8P-11P | | | :30 | | | | NM | 1 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$3,200.00 | 6.00 | | | |
| 25 | WVIT | 10/08/12 | 10/08/12 | 6-7A CT NEWS TODAY | 6A-7A | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$450.00 | 4.00 | | | |
| 26 | WVIT | 10/08/12 | 10/08/12 | 12-1P AH LIVE | 12P-1P | | :30 | | | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$75.00 | 1.00 | | | |
| 27 | WVIT | 10/08/12 | 10/08/12 | 4-5P ELLEN | 4P-5P | | :30 | | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 2 | \$200.00 | 3.00 | | | |
| 28 | WVIT | 10/08/12 | 10/08/12 | 5-6P CT NEWS @ 5PM | 5P-6P | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$550.00 | 4.00 | | | |
| 29 | WVIT | 10/08/12 | 10/08/12 | 6-630P M-F CT NEWS @ 6 | 6P-630P | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$800.00 | 5.00 | | | |
| 30 | WVIT | 10/08/12 | 10/08/12 | 630-7P NIGHTLY NEWS | 630-7P | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$2,000.00 | 6.00 | | | |
| 31 | WVIT | 10/08/12 | 10/08/12 | 7-730P EXTRA | 7P-730P | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$450.00 | 3.00 | | | |
| 32 | WVIT | 10/08/12 | 10/08/12 | 730-8P ACCESS HOLLYWO | 730P-8P | | :30 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$450.00 | 3.00 | | | |
| 33 | WVIT | 10/08/12 | 10/08/12 | 1135-1235A TONIGHT SHO | 1135P-1235A | | :30 | | | | NM | 1 | \$225.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

| | | |
|--|-------------------------------|--|
| <u>Contract / Revision</u> 334258 / 1 | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/02/12 - 10/08/12 | <u>Product</u> SENATE 2012 | <u>Estimate #</u> 1319 |
| <u>Advertiser</u> LINDA MCMAHON FOR S | | <u>Original Date / Revision</u> 09/10/12 / 10/05/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount | |
|--------|------|-------------------|-----------------|--------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$225.00 | 3.00 | | | | |
| 34 | WVIT | 10/08/12 | 10/08/12 | 11-1135P LATE NEWS | 11P-1135P | | :30 | | | | NM | 1 | \$800.00 | |
| IP | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$800.00 | 4.00 | | | | |
| 35 | WVIT | 10/08/12 | 10/08/12 | M8-10P VOICE | 8-10P | | :30 | | | | NM | 1 | \$4,000.00 | |
| CDR | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$4,000.00 | 7.00 | | | | |
| 36 | WVIT | 10/08/12 | 10/08/12 | M10-11P REVOLUTION | 10P-11P | | :30 | | | | NM | 2 | \$3,600.00 | |
| IP | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | M----- | | | | 2 | \$1,800.00 | 5.00 | | | | |
| 37 | WVIT | 10/02/12 | 10/07/12 | 6-7A CT NEWS TODAY | 6A-7A | | :30 | | | | NM | 2 | \$1,400.00 | |
| CDR | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | ---T--- | | | | 2 | \$700.00 | 4.00 | | | | |
| Totals | | | | | | | | | | 262.00 | | | 76 | \$52,675.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 10/01/12 - 10/08/12 | 76 | \$52,675.00 | \$44,773.75 |
| Totals | 76 | \$52,675.00 | \$44,773.75 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.